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To the point The Collegian editors give their two-cents on the BCS computer system.

Bill Sny, football guy Coach Snyder has been named the Big 12 coach of

Weekly predictions See what the cosmos have in store for you this week on the Edge page.

Interior design students decorate home of K-State president and first lady in spirit of holiday season



Jakki Thompson

President Kirk Schulz and first lady Noel Schulz's home was recently redecorated by some of the interior design students. At the beginning of August, studio five students began a competition to see who could create the best holiday theme for the President's home.

"We typically plan our projects a year to at least six months in advance," said Michael Dudek, associate professor of interior design. "This was kind of a spur of the moment project. The professors in the department discussed it and we decided it was clearly something we wanted to help with."

On Aug. 22, when classes began, Dudek entered the studio five classroom in a Santa Claus suit, with a goal to introduce the project to the students and to help them get into the holiday spirit. Dudek said the first day

Tommy Theis | Collegian

The Schulz's home is festively decorated for the holiday season from the living room to the sunroom in the back.

TOP: The back sunroom is decorated with sleigh full of purple and gold presents pulled by a reindeer statue.

BOTTOM: Here is the lovely living room that greets guests entering the Schulz's home. The house is decorated with two christmas trees, one in the living room, and the Schulz's family tree is located upstairs in the hallway leading to their bedrooms.

of classes felt like it was one of those 100 degree days, which made the Santa suit quite warm.

"Having professor Dudek come into the classroom in a Santa suit was surprising," said Emily Galliart, junior in interior design. "We didn't know what was going on. We had no idea about the project, but then it became an incredibly great thing."

Once the project was announced, the students in the course were divided into groups of three or four. Each team had two weeks to come up with a concept for the President's home. The students were able to consult with Noel Schulz about the concepts she wanted for the home and family traditions the Schulz's have.

"The design we picked was holiday past and present," said Noel Schulz, professor of electrical and computer engineering. "It was the overall design that I liked. It was an old fashioned design that incorporated Christmas memories that I liked a lot. It was elegant and classy. Some of the other designs were more contemporary that didn't meet our needs."

The design included things that were incorporated from the Schulz family's favorite movie, "It's A Wonderful Life." The design students chose vintage suitcases for the guest bedroom, a Victrola and music records just inside in the main entrance and a bright red toy fire engine that sits underneath the Christmas tree in the great room. A sled and ice skates are propped in a corner of the library.

"After the students' idea was chosen, I was one of the people who was consulted to go out and buy all of the needs for the project," said Marla Day, senior curator for the depart-

DESIGN | pg. 8



Stronger economy, lower unemployment, sustainable markets draws Coloradans to make Kansas home

Andy Rao

When Dorothy tapped her heels together and said "there's no place like home," the Centennial State must have followed her lead. Recent trends have shown a significant amount of Coloradans moving to Kansas, and the interstate immigration has only increased.

In 2010, Kansas attracted 1,714 more people than it sent to Colorado, according to U.S. Census Bureau estimates.

Although there could be many reasons why this drastic shift in population occurred, the main reason is the economic advantage that living in Kansas provides, according to Collin Huerter, sophomore in

political science and international studies.

"I think if you look at prices and the cost of living in Kansas, it is extremely cheap to live here compared to a lot of other states," Huerter said. "Plus the economy hasn't hit us as hard when it comes to unemployment."

Kansas has an unemployment that sits right at 6.7 percent, which is considerably lower than the national 8.6 percent unemployment rate. Huerter said that job security could be one main reason that the Sunflower State has attracted several thousand Coloradans over the past couple of

"We have markets that are relatively sustainable and can survive the downtime economy," Huerter said. "More people in Kansas work in jobs

such as agriculture or even government and administrative positions that provide good job security."

Colorado's economy has taken a noticeable hit in the recent years. Despite experiencing moderate economic growth starting from 2004, the state's economic condition took a blow in 2009 when it suffered a net loss of 61,200

"I think if you look at prices and the cost of living in Kansas, it is extremely cheap to live here compared to a lot of other states. Plus the economy hasn't hit us as hard when it comes to unemployment. We have markets that are relatively sustainable and can survive the downtime economy."

sophomore in political science and international studies.

Although select industries including education and health continue to add new jobs, Colorado's main industries like professional and business services, trade, transportation and utilities and financial services have experienced a drastic decline in employment op-

portunities. "When I lived in Colorado this summer I applied for a job at several places," said Cheyanne Sullivan, junior in management. "I did have one place offer me a position, but I ended up moving back to Kansas for school so I ended up not being able to accept it.'

Sullivan said she did not feel too much difference in the standard of living between

COLORADO | pg. 10

K-State to purchase domain names

Darrington Clark

The K-State University Information Technology Services has begun to purchase domain name .xxx to shield it from use as an adult website.

"We have purchased the domains that we're currently allowed to. Our common trademarks like K-State and Kansas State University have been purchased, and when the general availability selections become available, we'll purchase things like K-State Alumni and our sports sites."

Ken Stafford chief information officer and vice provost for the K-State ITS department.

The K-State University Information Technology Services has begun to purchase domain names ending in .xxx to shield it from use as an adult website.

Domain names are tools that the technology generation is all too familiar with. Internet users' most common choices for websites to browse usually end in .net or .com. This year, a new domain name entered the Internet world, .xxx. As the name would suggest, the domain name is meant for use by pornographic and adult entertainment websites.

"We have purchased the domains that we're currently allowed to," said Ken Stafford, chief information officer and vice provost for the K-State information technology services department. "Our common trademarks like K-State and Kansas State University have been purchased, and when the general availability selections become available, we'll purchase things like K-State Alumni and our sports sites.

Sponsored by the International Foundation for Online Responsibility, the new .xxx domain is meant to serve as an aid, so people online will not accidentally stumble upon graphic material. Domains can only be purchased under three registration periods: Sunrise, Landrush and General Availability.

"It costs us around two to four hundred dollars apiece, per year," Stafford said. "It's really not that much money to save some embarrassment down the line. We just want to protect our image, so when someone searches 'K-State' they won't run across anything they don't want to see.'

K-State is not the first or only university to purchase a .xxx

"Our trademark people got wind of the issue," said Terry Robb, spokesperson for the division of information technology at the University of Missouri. "Washington University in St. Louis gave us a heads-up about buying the domains."

Robb spoke in an interview with the Columbia Missourian on Nov. 7, addressing Missouri's purchase of the sites. The article sites the purpose of .xxx domain names as making it easier for people who want to find adult websites, and easier for people

XXX | pg. 10



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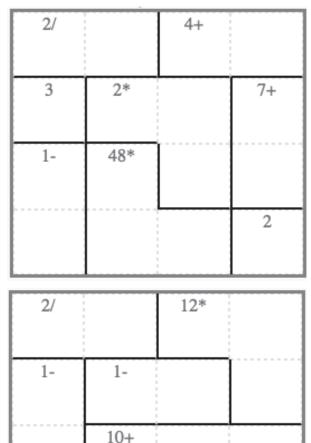
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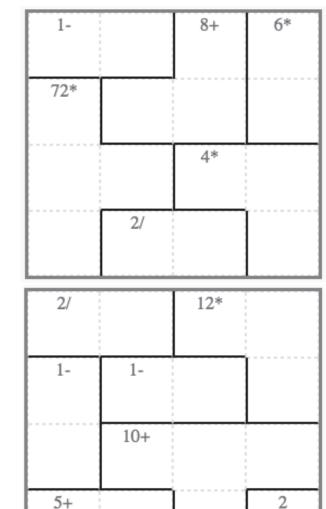


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KenKen | Medium

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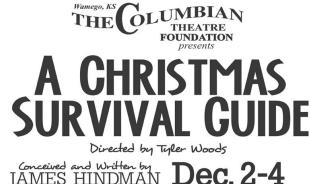


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Student-run websites offer alternatives to traditional bookstores

Lyndsey Seck contributing writer

As the semester comes to an end, many students are scrambling to sell their textbooks to scrape together extra money for the holiday season. Whether they bought books from Varney's Book Store, sorority sisters or rented them from Chegg, the time has come to

sell them back. With textbook prices rising, more and more students are finding it difficult to foot the bill for expensive books that professors require. Instead of going the traditional route of buying and selling books from Varney's or the K-State Student Union Bookstore, students now have other options: services built by students for students, such as SwoopThat and MyRi-BiT, provide students with al-

SwoopThat and MyRiBiT

are similar in that their CEOs identified a demand in a specific market, took it upon themselves to address the demand and capitalized on their findings. Both services are free and have helped make the textbook exchange simpler and more

transparent. Although SwoopThat is based in San Diego, its services are not locked into geographical constraints. Students at 145 colleges can use SwoopThat. The website allows a student to find their school, buy a textbook, sell a textbook or search for a product. It provides the option of being able to compare textbook prices instantaneously, instead of having to spend time researching multiple sources.

Jonathan Simkin, CEO of SwoopThat, said his inspiration came from the rising prices of textbooks.

The big thing is that textbooks are really expensive. Our big thing was that we wanted to increase price transparency for students," Simkin said in a phone interview.

SwoopThat serves as a middleman connecting students with one another. Students are able to negotiate on prices and agree on a fair exchange rate. Simkin said the price transparency is beneficial for students because it allows them to compare all prices between online merchants and with each other.

completely," Simkin said. Besides the exchange of textbooks, students can view price

"This opens up the market

comparisons, sell textbooks to online merchants and purchase textbooks by course. Simkin said his company's

greatest accomplishment was the textbook by course feature. "That's the unique thing here," Simkin said. "That's what

I wish I had when I was in

However, Simkin and his team at SwoopThat aren't only

"We definitely try to keep it as personal and not commercialized as possible. It's more sweats and a T-shirt than a suit and tie."

> Steven Coen senior in entrepreneurship and president of

driven by the hope of lowering textbook prices, their mission is

much more altruistic. "We want to make school more affordable," Simkin said. "We recognize that because we

are students." Like Simkin, MyRiBiT's president was inspired by an inefficiency he recognized.

"I think whenever I see anyone having to do more than they should, I automatically think of how I can fix it. I just want to help others," said Steven Coen, president of MyRiBiT and senior in entrepreneurship.

Coen has provided resource files and teacher recommendations for students available. He said it was important to keep the process personal and infor-

"We definitely try to keep it as personal and not commercialized as possible. It's more sweats and a T-shirt than a suit and tie," Coen said.

There is always the more traditional route of purchasing and selling textbooks through Varney's, but some students are

choosing to get creative.
"Directly comparing the textbook services that Varney's and MyRiBiT offer, I would say that I really appreciate the fact

that MyRiBiT focuses much more attention towards matching someone selling a book with a person who will need it in a future class," said Drew

McCart, senior in finance. McCart said he prefers MyRiBiT to Varney's, citing the convenience and dynamic aspects MyRiBiT provides to its

Coen said his future plans include developing MyRiBiT 2.0, which will advance MyRi-BiT towards its ultimate goal in becoming a one-stop shop for all college students. Like Simkin, Coen wants to expand MyRiBiT to other campuses.

WEBSITES

www.swoopthat.com www.myribit.com www.varneysbookstore.com

Stiefel Theatre announces winter/spring 2012 performances

Mengyi Wang

contributing writer

The Stiefel Theatre in Salina has announced their winter/ spring 2012 performance lineup. The artists and performers will include Dwight Yoakam, Simone Dinnerstein, Fresh Beat Band, Die Fledermaus, Foreigner and more.

Dwight Yoakam is scheduled to perform on Jan. 26 at 7:30 p.m. The country singer-

songwriter, actor and film director from Kentucky has recorded more than 21 albums and compilations and sold more than 25 million records. He has also been nominated for 21 Grammys, two of which he has won. Tickets for Yoakam's performance will range

from \$60 to \$79. Simone Dinnerstein is a new artist. Her first album, "Bach: A Strange Beauty," was released in January and hit No. 1 on the Billboard Classical Chart. The classical pianist will perform at the Stiefel on Jan. 27. Tickets will range from \$15

The Fresh Beat Band is a group from the Nickelodeon TV show of the same name. They will be going on their first nationwide tour and will visit the Stiefel Theatre on Feb. 23. The Fresh Beat Band has gained a large fan base since their debut in 2009. Tickets

will range from \$25 to \$42.

Foreigner will give an unplugged, acoustic performance on Apr. 12. The band will play some of their most popular songs with leader and founder Mick Jones, singer Kelly Hansen, bass player Jeff Pilson and Tom Gimbel on multiple instruments. Foreigner has sold more than 70 million albums since their founding in 1976. Tickets will range from \$49 to \$73.

The Stiefel Theatre began in 1931 as the Fox-Watson Theater. According to their official website, Salina Mayor Charles F. Dobbs said that when the theatre was opened, it was of great importance to the citizens of Salina. It was purchased by a non-profit organization in 1997 and reopened in 2003 with a sold-out concert by Jim Belushi and The Sacred Hearts and has since brought a multitude of performers to Salina.

Tickets for the winter/spring 2012 lineup go on sale Dec. 12 at 9 a.m. Tickets can be purchased at the Stiefel box office Monday through Friday, from 9 a.m. to 5:30 p.m. or at 4 p.m. on weekend show days. Questions may be directed to 785-827-1998. For more information on the Winter/Spring 2012 lineup, visit stiefeltheatre.org

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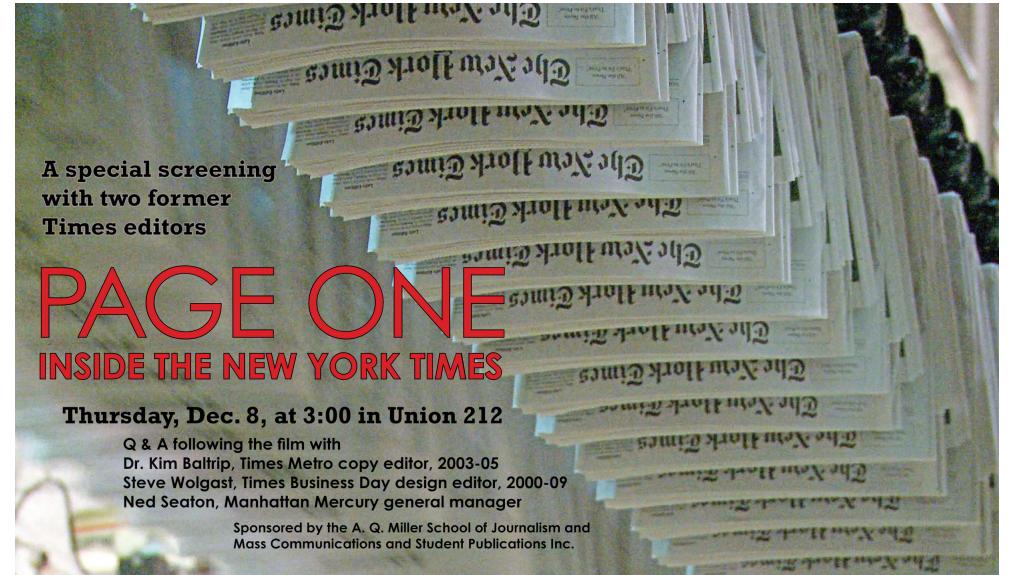
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Pounders



K-State daily briefs

Karen Ingram news editor

K-State-Salina students will have the opportunity to save lives. Students in Free Enterprise are sponsoring a "Give A Spit" campaign to encourage their fellow students to become bone marrow registered donors. Registering requires a painless cheek swab. SIFE has a goal of 200 new registrants by the end of the week. The first drive will take place today from 9 a.m. to noon in the Technology Center lobby. The second drive will take place on Dec. 10, from 9 a.m. to noon in the Student Life Center. Questions may be directed to Trista Gorrell at tristag@k-state.edu.

A fundraiser for the University Life Cafe will take place at Orange Leaf Frozen Yogurt, 501 3rd Place, Suite B, near Smash Burger and Hy-Vee, on Dec. 9 from 4 to 10 p.m. Mention University Life Cafe at the register and 10 percent of all purchases will be donated to the ULC.

The Manhattan Kiwanis Club is holding their 61st annual Pancake Feed and Holiday Silent Auction on Dec. 10 from 7 a.m. to 1 p.m. at Pottorf Hall in CiCo Park. Tickets for the pancake feed are \$5 for adults, \$3 for children ages five through 12 and free for children

under the age of five. Proceeds from the event will benefit local youth and community projects.

The William T. Kemper Art Gallery will feature graduate student artwork through Dec. 12. The artwork is created by graduate students working on their Master of Fine Arts degree and includes ceramics, sculpture, photography, painting and more. The gallery is open 8 a.m. to 5 p.m. Monday through Friday. Questions may be directed to the Union Program Council at 785-532-6571.

A pair of Nike MAG shoes, made popular by the film "Back to the Future, Part II," will be on display at the Wichita Wildcat Classic basketball game between K-State and West Virginia University on Dec. 8. The Nike MAG shoes have been called "the greatest shoes never made." Nike recently auctioned 1,500 replica pairs on eBay, donating the proceeds to the Michael J. Fox Foundation to benefit Parkinson's disease research. The auction raised more than \$5.6 million and was matched by Google cofounder Sergey Brin for a total of \$11.3 million donated to the charity. The replicas that will be on display include a glowing LED panel and electroluminescent Nike label like the originals

TO THE POINT

Bowl Championship Series should change selection process to be more fair, equitable

To the point is an editorial selected and debated by the editorial board and written after a majority opinion is formed. This is the Collegian's official opinon.

When coach Bill Snyder and company defeated the Iowa State Cyclones on Saturday, fans were able to witness the first 10-win season that Wildcat football has had since 2003. Shortly thereafter, the Oklahoma State Cowboys throttled the University of Oklahoma, in what turned out to be the deciding game for the Big 12 Conference title.

Not only did this past weekend's games decide the owner of the conference title, but it also had Bowl Championship Series implications

Although there were rumblings of a LSU-Alabama showdown in the national championship, Oklahoma State was still in the mix. If OSU was able to gain a bid to the national championship game, the Wildcats would have had a very good shot at playing in the Fiesta

After standings were released, K-State stood at eighth in the country, a rank that should have meant BCS.

On Sunday night, however, the Wildcats

were bypassed on a potential BCS Sugar Bowl bid, when the selection committee instead chose No. 13 Michigan to face off against No. 11 Virginia Tech. The eighth ranked Wildcats will take on the sixth ranked University of Arkansas Razorbacks in the Cotton Bowl.

There is something blatantly wrong with this picture, and the BCS proved that it is not necessarily about providing fans with the best matchups of the most deserving teams, but is instead about raking in the most money and attracting the largest fan base.

Not only did K-State lose out on a chance to win a BCS bowl after a magnificent season, but also lost out on \$14 million in payout money that the university would have received if the football team would have received the Sugar Bowl bid to which they were rightfully entitled.

Though this has been said time and time again, we would like to reiterate conventional wisdom. The BCS has to change the way it does things.

It's not right, it isn't equitable and certainly robs deserving universities and communities out of hard-earned recognition, opportunities and funding.

City commission approves Brett Bolton memorial project

Jakki Thompson

The city commission approved the CiCo Shade/Shelter project at the meeting last night. This project will provide a shaded area at CiCo Park in memory of Brett Bolton who passed away last year. Friends of Brett Bolton are expected to raise about \$5,000. Those funds will be matched by the 2012 Special Parks and Recreation budget.

The city commissioners approved the first reading of an ordinance that will change the zoning of a part of lot 10 of the Rockhill Estates Addition. This will change the land from zone rating R, which is a single-family residential district, to a C rating, which is a restricted business district. This is located in the rear of 2035 Rockhill Rd.

VendTech Enterprises, were reapproved for a Merchant Guard Agency license. Asplundh Tree Expert Co., Salina Tree Inc., Three Men Tree Service and 2 Big Feet Tree Pruning were all approved for the renewal of their Tree Maintenance Licenses. Manhattan Festivals received their Firework Display License.

Lynn Blecha was awarded one of the two Mayor's Community Service Awards at the meeting. He was awarded for his work on the general advisory board for Manhattan Area Technical College. Blecha has done community service work in memory of his son Bryan, who passed away a few years ago.

Operation Santa Claus was a proclamation awarded to Fort Riley for the period of Nov. 2 through Dec. 16. This project was created to give gifts to family members of military personnel on active duty overseas. These gifts will also be distributed to families who are in financial crisis due to injuries in the line of duty or other such circumstances. There are three drop off sites in Manhattan where people can donate unwrapped, unopened toys for these families, including one at Walmart.

THE BLOTTER ARREST REPORTS

MONDAY

Rene Lynn Jones, of the 1100 block of Bluemont Avenue, was booked for theft. Bond was set at \$500.

Keandra R. McDaniel, of the 2200 block of College Avenue, was booked for failure to appear. Bond was set at \$159

Kurtis Lee Campbell, of the 1500 block of Waterford Place, was booked for driving with a canceled, suspended or revoked license and habitual violation. Bond was set at \$1,750

Leon Friedrich Houk, of the 3400 block of Anderson Avenue, was booked for two counts of probation violation. Bond was set at \$2,000.

Deairio Pushun Starks, of the 700 block of Mission Avenue, was booked for intentional battery, domestic battery, aggravated burglary, criminal restraint, endangering a child, robbery and two counts of failure to appear.

Bond was set at \$105,000.

Michael Blake Oakley, of the 600 block of Fremont Street, was booked for driving with a canceled, suspended or revoked license. Bond was set at \$1.500.

TUESDAY

Kelly Lane Reside, of the 700 block of Allen Road, was booked for driving with a canceled, suspended or revoked license. Bond was set at \$750.

Compiled by Sarah Rajewski.



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Eastern Kentucky, K-State both end season successful

Sean Frye

This season was one of the best in K-State history. The Wildcats won 10 games compared to just two losses, and on Jan. 6, 2012, they will face the No. 6 University of Arkansas Razorbacks in the Cotton Bowl.

The season almost got off to one of the worst starts in program history. In the first game of the season on Sep. 3, the Eastern Kentucky Colonels, a Football Championship Subdivision team nearly upset the Wildcats. They held a 7-3 lead late in the fourth quarter before a touchdown reception from Chris Harper with just 1:39 left in the game helped the Wildcats avoid the upset.

The rest of what happened for K-State's season is history that is still writing itself. The goal-line stand against Miami, the thrilling win over then No. 15 Baylor, the comeback win over Texas Tech, so on and so forth.

But what ever happened to the Colonels this season? What happened to the FCS team that almost upset the No. 8 team in the BCS?

Well, unlike the Wildcats, their season is now over. They finished 7-5 overall and 6-2 in the Ohio Valley Conference. The Colonels won a share of the conference title with Tennessee Tech and Jacksonville State. The Colonels lost to the former but beat the latter of those two teams. They also earned a berth into the FCS

The week after nearly defeating the Wildcats, the Colonels played the Missouri State Bears, the FCS team that K-State played in 2010. They won 28-24 despite allowing the Bears to rack up 17 fourth quarter points. In that same game, the Colonels got their starting quarterback, T.J. Pryor, back from injury. Pryor sat out the game against the Wildcats, and true freshman Jared McClain got the start.

After beating the Bears, the Colonels lost two straight contests then entered a bye week. After the week off, the Colonels rattled off five straight wins that culminated with a 52-48 win over No. 18 Jacksonville State in a game that was televised on ESPN3.com.

In the game against Jacksonville

State, the Colonels trailed 48-24 with 7:25 left in the fourth quarter. However, the Colonels refused to quit, and in the final seven minutes of the game, they went on a 28-0 run to come back and win the game. The comeback was sealed by a 37-yard touchdown catch by Tyrone Goard from Pryor with 1:24 left.

The Colonels could not follow up their thrilling comeback win with their sixth straight victory, as No. 20 Tennessee Tech beat Eastern Kentucky 28-21, with the dagger coming with 6:35 left via a touchdown pass by Tennessee Tech.

Following the loss, the Colonels ended their regular season with a 23-16 win over UT Martin. They finished with a 7-4 overall record in the regular season, which earned them a berth into the FCS playoffs.

Despite hosting a playoff game for the first time since 1994, the Colonels' postseason journey did not last long, as they were defeated in the first round by the No. 17 James Madison Dukes 20-17. In the game, the Colonels led 17-10 going into the fourth quarter, but the Dukes outscored Eastern Kentucky 10-0 in the final 15 minutes to win the game. The comeback by the Dukes was capped off by a 35-yard field goal as time expired.

Statistically, the Colonels had many players that performed well during the season. Running back Matt Denham racked up 1,570 rushing yards, and Goard hauled in 11 touchdown grabs as well as 39 catches for 627 yards.

Just yesterday, the Colonels seasons was nicely capped off when head coach Dean Hood was honored by the American Football Coaches Association as one of the FCS regional coaches of the year.

So that is what happened to the Eastern Kentucky Colonels, the team that left K-State fans feeling like the upcoming season was going to be a long and bumpy ride. Instead, both teams had marvelous seasons.

The Wildcats can probably thank the Colonels for a lot of their success, as it was the adjustments made by head coach Bill Snyder and his team following the near upset that seemingly put the team on the path to 10 wins and the Cotton Bowl.

Snyder Big 12 coach of the year

Sean Frye staff writer

The Associated Press has picked Bill Snyder as a near unanimous Big 12 coach of the year. Snyder received 16 of 17 first place votes, with the lone vote not going Snyder's way going to Oklahoma State head coach Mike Gundy, who just won the Big 12 Conference title and a berth into the Fiesta

Snyder is now in the middle of his second tenure at K-State, and his team has experienced one of the best seasons in school history. The Wildcats are 10-2 this season and are slated to play in the Cotton Bowl against No. 6 Arkansas. The Wildcats were passed over for an at-large Bowl Championship Series bid to the Sugar Bowl in favor of Virginia Tech and Michigan, who have lesser on-field resumes. The reaction to K-State being left out of the BCS has been less than positive.

K-State was picked to finish a mere eighth place out of 10 teams in the Big 12 in the preseason polls. Despite that, the Wildcats finished as the outright second place team in the Big 12 and finished ranked No. 8 in the BCS standings.

This is the third time Snyder has been voted the Big 12 coach of the year, with the latter two occurring in 1998 and 2002.

Snyder is also considered to be a candidate for various national coaching awards this year. He is currently in first place in the voting for the Liberty Mutual Coach of the Year. Śnyder and the Wildcats will

make the trip down to Arlington, Texas on Jan. 6 to play the Razorbacks in the Cotton Bowl.

Twominute drill

Corbin McGuire

A day after signing premier shortstop Jose Reves, the Miami Marlins, according to ESPN's Buster Olney, offered three-time MVP Albert Pujols a 10-year contract. The Marlins increased their initial offer of a nine-year contact by another year. They have also signed former San Diego Padre closer Heath Bell this offseason and are creating even more excitement around the team as they prepare to open the 2012 season in a new stadium in downtown

The Detroit Lions' Ndamukong Suh, a player recently in trouble for on-the-field issues, may be in trouble for off-thefield issues because of a car crash he was involved in on Saturday in Portland, Ore. Initially, Suh told the 911 dispatcher he thought there were no injuries but two passengers have come out to say they were injured in the accident. Portland police said Suh was not impaired while driving and that they will not re-open the investigation despite the discrepancies.

According to ESPN's Chris Broussard, the Los Angeles Lakers are interested in acquiring both Dwight Howard and Chris Paul via trades, and the Lakers are willing to trade anyone not named Kobe Bryant. The Lakers have many tradable players, including Andrew Bynum, Pau Gasol and Lamar Odom. The Lakers reportedly have had discussions with the New Orleans Hornets regarding Paul, but it is uncertain whether the Lakers have contacted the Orlando Magic about Howard.

For the first time in school history, Harvard men's basketball is ranked in the top 25. The Crimson, led by coach Tommy Amaker, are undefeated at 8-0 on the season. So far, they have had an upset over Florida State. However, a real test awaits Harvard as they travel to No. 9 and defending national champion Connecticut on Thursday in Hartford, Ky.

Women's basketball team to play Wichita State tonight

Kelly McHugh

The K-State women's basketball team (4-2) will take on the Wichita State Shockers (3-4) tonight in Bramlage Coliseum at 7.

K-State is fresh off of an intense, high-scoring win against the Iowa Hawkeyes. While K-State held the lead against Iowa for most of the game, the game ended up going into overtime and finished with a final score of 81-78. It was a game that showed improvement on the offensive end of the court for the Wildcats, and showed the high capabilities and strengths of many of the team's players.

Coach Deb Patterson said she was very happy with the way the team performed against Iowa. However, keeping up that high level of play is something they will have to work on.

"Every opponent is just a little bit different in how they'll defend and what challenges they'll bring to the floor," she said. "I feel good about where we're at but we've got to establish a consistency

While Wichita State does not have matches for K-State in the size charts, Patterson said they will bring players to the court with speed and

They're undersized," she said, "but they are not going to give you a lot of passing lanes, they're going to make you really work for every catch and they're going to drive the ball at you hard. And their undersized post players can score."

Wichita State will also be hitting Bramlage's court after a win. With a score of 63-43, the Shockers outplayed Southern Methodist University and took a step back on track after their loss to Central Michigan last week. Wichita State has players who can score from the field in the double digits and the Wildcats will have to play a smart defense against the Shockers' talented shoot-

Junior guard and co-captain Brittany Chambers said the team did well against Iowa and should continue on to do well tonight against Wichita

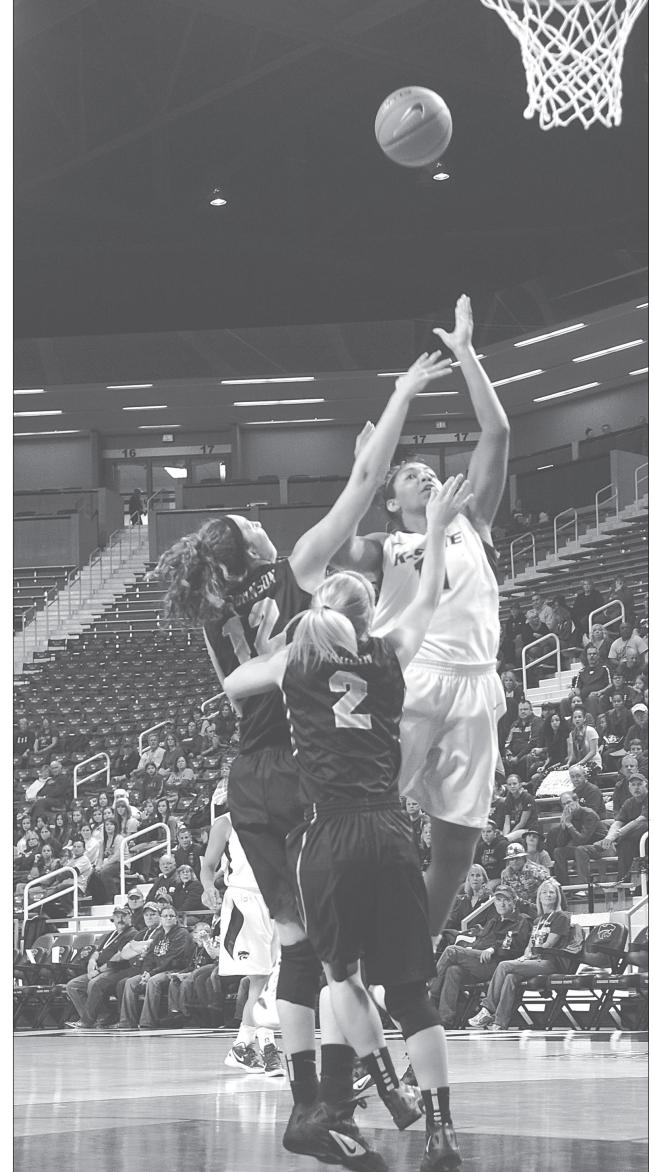
"I think we took a lot of steps forward," Chambers said about their win against Iowa, "especially moving the ball faster, trying to execute offense instead of holding the ball all the time dribbling, a lot of in-and-outs and scoring from different angles, where they can't guard everyone, so that was huge.'

The solo Wichita native for the Wildcats, freshman guard Ashia Woods, had an impressive game against Iowa and said playing a school from her hometown brings high hopes of a win.

In the last game, Woods played 21 minutes and scored seven points for K-State, and Patterson said her instincts and intensity have grown on the court over the course of the past week.

There's pressure, as in, not to mess up, yes," Woods said about being a freshman on the court, "but just to not think about it is what I try to do, I'm a player, [I] don't try and think about being a freshman, I just do as well as I can."

Tonight's game is an exciting one among women's basketball fans in Kansas. Coach Patterson said the game is a



Lauren Gocken | Collegian

Chantay Caron, sophomore guard, shoots a basket over the heads of two lowa players on Dec. 3 in Bramlage Coliseum.

great situation for all the in-

"Well, they're a real high quality program in state, they're very physical and athletic, great Missouri Valley Conference team," she said. "So, it's high risk, any time

you're playing that in-state opponent or one in your region. I think it's a win-win, both of our programs have high level

respect for one another, and they're athletic and they'll present a lot of problems that will help us to get better."

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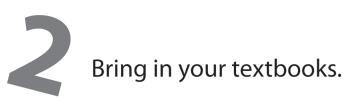
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Pegg discusses new movie projects to be released this month

Dane Rhodes

Simon Pegg, an actor best known for his quirky comedic roles, has taken on more serious roles in the films "Mission: Impossible - Ghost Protocol" and "The Adventures of Tintin."

Pegg grew up in Brock-worth, England and studied drama at the University of Bristol. Shortly after, he starred in television shows and on radio shows in the U.K. He is primarily known for his work in "Shaun of the Dead" and "Hot Fuzz," spoofs of serious films.

upcoming His two movie roles include Inspector Thompson in "The Adventures of Tintin" and Benji in "Mission: Impossible." "Tintin," an animated movie, is a new type of role for Pegg. On a conference call on Oct. 24, Pegg discussed what led to the

change.
"It's different to liveaction shooting in that you don't have your real, live sort of props and costumes," he said. "You're working in a very imagined environment.'

Having been the first animated motion picture both he and director Steven Spielberg have ever made, Pegg said there was more than what meets the eye when it came to filming.

'Tintin,' it was more than voice acting, because we were actually physically acting as well and with all the other actors in the same space. So, we acted at what you see on the screen.'

Pegg admitted he still gets starstruck when working with other big name actors and is a fan of the directors he works with. However, he tries to keep his composure.

"You just sort of say 'hello' and 'nice to meet you," he said. "And you behave like a normal human being. And then when you leave the room you jump up and down and scream."

He also said that it wasn't until he saw "Tintin" for the first time that he realized how talented the animators were. Their ability to recreate the world they are in, especially when actors are doing most of their work in a gray room, is commend-

"I think most of [Tin- on the change in role.



Simon Pegg reprises his role as Benji in "Mission: Impossible - Ghost Protocol." This is the fourth installment in the series, which began with the release of "Mission: Impossible" in 1996.

Coming to a theater near you...

Mission: Impossible - Ghost Protocol

December 16, 2011

The Adventures of **Tintin**

December 21, 2011

tin's] 3-D is better than I think I'd ever seen," Pegg said. "With the performance capture stuff, it's much more than just, just a voice. It's an entire rounded performance?

He has also taken on a more serious role in the fourth installment of the film "Mission: Impossible." However, this movie gives Pegg the role of a serious IMF (Impossible Mission Force) agent as opposed to a tech for the team, which was

his role in the third movie. In "Mission: Impossible," Pegg, who plays Benji, was contacted by the film's director J.J. Abrams who proposed that Benji become a full paid member of the IMF. Pegg had a positive response to working with Abrams, so he gladly agreed to this idea



Photo courtesy of WETA Digital Ltd.

Simon Pegg stars in his first animated role as Inspector Thompson in "The Adventures of Tintin," directed by Steven Spielberg.

"Anytime J.J. calls me I'm like 'What do you want? Where do you need me?' because I always know it's going to be a fun job no

matter what it is," he said. The character Pegg previously portrayed was out of shape and seemed to be glued to his computer screen, but his new role premieres a new Benji.

"Benji's come a long way since we last saw him," he said. "He's no longer a 'sort of. He's no longer hand-cuffed to his computer in the lab."

His new role impacts the latest film in that he is now another agent in the field working with lead actor Tom Cruise.

"I had to look like I was have a lot more face time on

a bit of a lean, mean killing machine," Pegg said. "So I did some extensive fight training and weapons training with the stunt team and you know that was hard but in the best possible way. I lost a load of weight and I've got in shape and it was

a lovely way to do it." The new role of Ber screen and in action scenes, which Pegg said makes his role all that more exciting. He has come a long way from where he was in the previous "Mission: Impos-

"The Adventures of Tintin" is set to hit U.S. theaters Dec. 21. "Mission: Impossible - Ghost Protocol' will premiere Dec. 16.

Varied reasons for food affinity

Haley Rose contributing writer

Editor's Note: This article was completed as an assignment for a class in the A.Q. Miller School of Journalism and Mass Communications.

Remember Warheads? Those tiny little lozenges that pucker even the most stoic of faces? Salivary glands go into overdrive and dentists stock up on fluoride at just the mention of them.

The California Dental Hygienists' Association compared eating sour candies like Warheads to sucking on battery acid - they are bad for tooth enamel. While the corrosives in battery acid would likely do more damage than to just tooth enamel, the pH levels in battery acid are comparable to that of sour candies such as Sour Skittles, Sour Starburst and of course, Warheads.

Why then, do people choose to eat them?

The reason behind an individual's affinity for sour versus sweet candies currently offers no explanation other than personal preference.

The taste receptors on the tongue that respond to sour foods were identified as recently as 2006 and its sensitivity has been suggested as having genetic implications, although no studies have yet confirmed this.

What about other taste preferences? Do genetics really play a role or does it all boil down to something as simple as what we like?

When it comes to spicy food, Tabasco lovers rarely see eye-to-eye with the antispicy advocates.

The partiality for spicy or bland food has been discovered to have roots in geographic background, but is more commonly recognized as a matter of liking the way the spice brings out the flavor of the food, or simply enjoying the burn.

The burn is the best part," said Courtney Young, junior in secondary education. "I just like spicy. I don't know if there's a reason, I just do."

Scientifically, the reactions foods like chili, habanero and

jalapeño peppers bring about, like sweating, watery eyes and runny sinuses, is caused by a compound called capsaicin. According to an audio story on npr.com, capsaicin is an irritant that affects mammals and humans and causes body tissue to react when contact is made. It triggers a neurological pathway to the brain that simulates a burning sensation, even though the skin isn't actually burning.

"I like to taste my food when I'm eating," said Julia VanderWerff, sophomore in English. "Not the sensation that my tongue is going to fall

The pain that the brain perceives causes a release of endorphins, which are neurotransmitters that create a sense of well-being, or a natural high. Because of this, it is known for people to become addicted to eating spicy food specifically for the endorphin release it causes, according to an article titled "Capsaicin & Endorphins" on hubpages.

A 2006 study conducted by scientists at the University of California, San Francisco and the University of California, Berkeley discovered that the same neurological pathway capsaicin sets off is also triggered by venom from a certain tarantula native to the West Indies.

The study shows that the natural compounds that trigger this specific pathway are defense mechanisms developed by the organism to avert predators.

Paul Sherman, professor of neurobiology and behavior at Cornell University, investigated the science and health benefits of spicy food, specifically ones containing capsaicin, in 2005. Sherman's research shows that people in warmer climates eat spicier foods, mainly because spices are natural antimicrobials - a substance that inhibits or kills the growth of food-borne pathogens and parasites, which are more commonly found in warmer

climates. There is another sort of taste-type that can determine whether any given person will like a food. This 'flavor'

has very little to do with personal preference and almost everything to do with genet-

A single gene code, first noticed in 1931 and fully identified in 2003, codes for taste receptors on the tongue and affects whether or not a person interprets a specific chemical called PTC as bitter or not. The gene is commonly referred to as the 'taster gene,' and even though PTC is not found in nature, the ability to taste it is linked strongly with the ability to taste other bitter substances that do occur naturally, many of which are

toxins. Whether or not someone is a 'taster' manifests in the way some vegetables taste to them. Vegetables like raw asparagus and broccoli taste bitter to tasters, said a 2006 study by Mari Sandell and Paul Breslin of Monell Chemical Senses Center in Philadelphia. The study also found that an average of 70 percent of people have the taster gene, as it is a dominant gene. This percentage varies slightly among the native populations of the Americas, Australia and New Zealand.

It has been suggested that a large part of why people enjoy sour over sweet candy or ultra-spicy sauce on their eggs has to do with the foods they grew up eating.

Researchers in France conducted a series of studies in 2004 that show that the food a mother eats while pregnant affects the child's food preferences, and that the food eaten up to age three sets food preferences they will carry well into adulthood, suggesting that our taste preferences are more nurture-based.

For some, however, this is not the case.

"I love spicy food and my sister hates it," said Katherine Davey, senior in political science. "And we grew up eating the same stuff.

Whether it is nature, nurture or a combination that defines taste preferences, a wide range of favorites will undoubtedly continue to thrive. And maybe, as science progresses further, a factual basis for the difference will be discovered.

HOROSCOPES

Libra Sept. 23 - Oct. 22

Love is unlikely to be found in any Aggieville bar, any supermarket in town or any football game you attend. Unfortunately for you, love can be found in the Friday morning

Scorpio Oct. 23 - Nov. 21

The stars are indicating it's a good week to party like it's 1999. In your case, that means reenact your elementary school

clown party.

Sagittarius Nov. 22 - Dec. 21 Gibberish may or may not be in your future at some point during the next 10 days as you attempt to do something new, or

possibly old.

Capricorn Dec. 22 - Jan. 19

The words you use to describe yourself may need to be changed today after your severe freak out in class over a lack of sleep.

Aquarius Jan. 20 - Feb. 18 Changing your underwear at the start of each day greatly affects your happiness. On the other side, changing your socks every

Pisces Feb. 19 - March 20 This is your week for a comeback. In the early 2000s you had almost nothing to offer. Now, you have one thing: a mustache.

-Compiled by Kelsey Castanon

day will make you miserable.

Aries March 21 - April 19

Finals week is hard, yes. But stop hitting your head on Hale Library's study table so loudly; it's starting to distract those around

Taurus April 20 - May 20 Horoscopes and fortune cookies may have led you astray in years past, but all of today's will come true for you.

Gemini May 21 - June 20 The odds are that you will go after some-

thing you desperately want this week. However, your farting activity will play a big part in if you get it or not.

Cancer June 21 - July 22 Congratulations. Today will be the best day you're going to have over the coming

months - so let loose. But do know that it only goes downhill from here.

Leo July 23 - Aug. 22 A potential love interest will come to you today and unknowingly demolish your self-confidence. Avoid attempting any counter-strikes, as they will be shut down, too.

Virgo Aug. 23 - Sept. 22 Moving in and out of your house or apartment is a stressful activity. Not that that's what you're doing or even planning to do after the semester is over. But it is stressful, you have

Go to www.kstatecollegian.com to check out our video blog!



DESIGN | Decorations use energy effecient lighting, family concept key

Continued from page 1

ment of apparel, textiles and interior design. "There were some of the things we bought below cost because we bought some of the stuff from wholesalers, rather than going to stores and purchasing items. Since we were buying in late October and early November, most stores didn't even have Christmas decorations up."

All of the lights inside and outside of the home are LED lights, which were chosen due to Noel Schulz's work with the Take Charge Challenge. There were also many items in the original design that were reused from the Schulz's original Christmas decorations. Many of the items now in the home will be able to be reused in later years.

"Another reason we used LED lights was because it's an old house," Day said. "The LED lights are more efficient and won't create as hard of a strain on the house as other regular lights would."

The winning team consisted of Galliart, Krystal Gantz, junior in interior design, Andrea Pace, senior in interior design, and Elyse Johnson, senior in interior design.

This was one of the first times these students had to work on a team for a project, as many of the projects assigned to interior design students are on an individual basis.

"Once we had our mission statement, everything about the design just kind of fell into place," Galliart said. "This was a really rewarding project and it ended up working really well."

The family concept was key when it came to the conceptualization of the design. The color scheme the four girls chose was gold, silver and purple. Gold represents alumni of K-State, silver represents current students at K-State and purple represents the K-State family as a whole.

"We appreciate all of the help we got from faculty, fellow students and the maintenance people at the house itself," Gantz said. "We put a lot of hard work into this project because we are all so passionate about interior design. We wanted to do well because of how high profile this project is."

Tommy Theis | Collegian

ABOVE: The dining room table was set up perfectly for a large family holiday meal.

RIGHT: Both of the Schulz's trees were decorated with ribbons, lights and ornaments.









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K-State students create website to archive forensics speeches

With the K-State forensics team competing every year, it makes it difficult to keep up with all of the speeches that are given. Loudspeaker, a new nonprofit group founded by three K-State students, has started with hopes to create a national archive for forensics speeches at

the collegiate level. "Loudspeaker is a way to record a lasting record of these speeches," said Jenna Surpre-nant, chief compliance officer of Loudspeaker and a junior in communications studies. "Rarely do these speeches' messages carry over. This will be a

way to make it lasting for the audience."

This group will be beneficial to forensics students at K-State and other schools, as well as anyone interested in public speaking.

"Forensics is cool, but there are so many different ways to learn about stuff and to bring awareness to it," said Chandler Johnson, co-creator of Loudspeaker and senior in communication studies and journalism and mass communications. "We have almost kind of lost the sense of having arguments with people without having facts or statistics to support it."

One of their missions is to start dialogue with the episodes the group produces by their vlog or their podcast. Surprenant said they the group wants to create dialogue that isn't just one-sided, but a two-way discussion platform for students.

"At the last forensics tournament I went to, I had a fellow competitor come up to me and tell me how much she appreciated our episode," said Brock Ingmire, co-creator of Loudspeaker and senior in communication studies. "She mentioned that she was telling everyone she knew about the episode, why it was important to her, and why it should be important to them."

Johnson had the idea for Loudspeaker about a year ago.

"At the last forensics tournament I went to I had a fellow competitor come up to me and tell me how much she appreciated our episode."

Brock Ingmire co-creator of Loudspeaker

He was finishing up his four years on the K-State forensics

team and he did not want the speeches that are performed at competitions to die at the end of the season. Their website, speechneverdies.org, was finally launched on Nov. 20.

"We didn't want to rush anything," Johnson said. "We wanted to originally launch in April of 2011, but we just weren't ready. So we created this whole campaign around 11.20.11 to announce the creation of our website."

Content on the website has had a theme, so far. There are typically two speeches per episode that are submitted by forensics competitors from across the nation. The rest of the episode consists of voice recordings of people calling them with reactions to the speeches.

"We want to hear what people want," Surprenant said. "When we launched, we wanted to do this right the first time. If

we were going to do something like this, we didn't want to do it sloppily."

They plan on expanding their website to have message boards and discussions to stimulate thought and conversation about their episodes. Loudspeaker is on Facebook and Twitter. Students, faculty and community members can download the free iTunes podcast of each of the episodes offered from Loudspeaker.

"This is all about people giving others the opportunity to listen," Johnson said. "Give us a chance to share a new point of view to people. This is not about us, but about everyone else. We want to represent the people."

MCAT expanding, features new sections, mixed reactions from students, professors

Laura Newberry

Central Florida Future, University of Central Florida

Big changes are to come for the exam that measures the readiness of undergrads for medical school, including a more diverse range of studies and a longer testing day for the doctors of to-

Recommendations for the 2015 Medical College Admission Test were finalized this November and are to be voted upon by the Association of American Medical Colleges' Board of Directors in February 2012.

'The MCAT is evolving to be more relevant for the next generation of doctors, which impacts thousands of current college freshmen and sophomores who plan to take the exam in 2015 and beyond," said Amjed Saffarini, Kaplan Test Prep executive director of pre-health programs in a recent press release.

Kaplan Test Prep Director of Pre-Health Programs Jeff Koetje said that while the changes have yet to be etched in stone, the company has an overall understanding of what the future MCAT will look like.

The proposal includes the implementation of more upper level sciences in the exam, such as biochemistry, cell biology, molecular biology, genetics and statistics and research methods.

The committee that formulated the proposal is also recommending the creation of a completely new section of the

MCAT, which revolves around the student's understanding of psychology and sociological basis for behavior.

"Patients are now being appreciated for the diversity they represent; their socioeconomic standing, culture and geography," Koetje said. "The complexity of patients requires an equally complex understanding from the physician in order to work with patients in a partnering relation-

The writing section of the MCAT will be removed in 2013, as AAMC research indicated that most colleges did not use the section when evaluating applicants.

If the recommendations are approved by the AAMC, the exam will be 115 minutes longer than it currently is, making for a seven-hour long test day.

Koetje said that while prospective medical school students may not be pleased by the MCAT's increased time length, he doesn't expect the changes to lead to fewer test-takers.

"Pre-med students are used

"I feel like it's going to make the test a lot more intense and difficult, and I don't think people are going to be happy with

Ryan Silverstein UCF junior in biology and to a rigorous workload," Koetje

To prepare students for the exam, universities with pre-med programs are expected to make curricular changes. Students will be encouraged to take more humanities and social sciences courses, as some of the new MCAT questions will relate to those areas of study.

Due to the tentative nature of the MCAT alterations, Deborah German, University of Central Florida College of Medicine dean, was unable to comment on curricular changes that might be made at the school.

According to a Kaplan survey that included opinions of 69 of the 135 accredited AAMC schools, 73 percent of medical school admissions officers believe that the 2015 MCAT will expand critical thinking and "better prepare students for the medical school experience."

Ryan Silverstein, UCF junior in biology and pre-med student, said that she understands the overall goal of the new MCAT.

"I like the idea of having more well-rounded med students and that they want us to have more of a background in the humanities," Silverstein said. "But I feel like it's going to make the test a lot more intense and difficult, and I don't think people are going to be happy with that."

Jonathan Littell, UCF junior in molecular biology and microbiology, had a different opinion. "I don't think they should

add those sections, because as

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of right now I think the MCAT shows a good baseline understanding of the person," Lit-tell said. "If they make the test harder, it will just make people want to study more. Admissions should be more about the person as a whole than how they did on a particular test."

The review process began in 2008 when the MR5 committee, which put together the proposal, began consulting practicing physicians, deans and directors of medical schools, pre-health advisors and undergraduate biology professors in order to get an accurate depiction of what subjectarea knowledge the doctors of today should be equipped with.

Koetje said Kaplan Test Prep is currently developing resources to address the proposed content and sections of the 2015 MCAT. The new material will not need to be reviewed with students, however, until they are preparing for the exam in 2014.

"We're going to start talk-ing about it with students now; bringing them up to a level of awareness of the test so they can think about it and figure out if the changes will be relevant to them," Koetje said. "In the end, it will make for better people and more empathic physicians because they'll be more aware of the sociocultural aspects of healthcare delivery."

For free resources related to the MCAT and medical school admissions, visit www.kaplanmcat.com.

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COLORADO | Jobs in Kansas

Continued from page 1

Kansas and Colorado.

'No, I didn't feel like living in Colorado was any different than Kansas except that I was farther away from most of my family," Sullivan said.

Bill Blankenau, head of the department of economics, said that he believes that Kansas, along with much of the Midwest, has been fortunate to escape the recession's devastating blow to the economy.

'Recessions of this sort affects various markets," Blankenau said. "It takes a long time to recover from this kind of economic drought but I think Kansas is lucky to have industries that can still do well."

Blankenau said one of the most important factors to coming out of the recession is increasing the level of trust that people have in the economy.

The best thing that we can do is to try and create a solid, confident business environment," he said. "The economy will recover, but it will take time. People need to understand that they need to take a long term view on things."

According to Blankenau, there are

things to learn from the recession, and he attributed some of the shortcomings of the economy to bad financial strategies that were employed by federal and state governments, as well as individual consumers.

'Things like the housing crisis have shown us that staying financially responsible is extremely important," Blankenau said. "For example, I think that we have learned that too much debt can be a risky strategy.

Blankenau said that although students who are graduating soon may face challenges finding employment, it is essential that they take advantage of a comparatively stronger economy, like the one in Kansas, and get a leg up on competition.

There are jobs in Kansas, and students have to know how to position themselves and find those employment opportunities," he said. "The unemployment rate is lower, and jobs tend to attract people to the states that are looking to give people a way to make a living. Students have to realize that more people coming into Kansas means more job competition, and each and every student should continue to develop skill sets that will help them gain a competitive edge."

XXX University buys domains names to protect image

Continued from page 1

who want to avoid them. The article also states that more than 80,000 institutions have purchased domain names for protection.

Buying MU's domain was definitely worth it, especially to protect our trademarks," Robb said.

Purchasing the domain websites will block the use of the website for anything else, and, in the case of some college and university websites, will reroute the user to the main website of the school.

Washington University, who helped tip off Missouri to the new trademark threat, also purchased their domain "We received the information from

"All of these trademark websites are available on .org or .net, and they could be used. Still, I think it's worth it to protect yourself when you have a copyright name."

Ken Stafford chief information officer and vice provost for the K-State ITS department

professional Listservs," said Karen Daubert, director of product licensing and public affairs at Washington University. "They informed us of the issue, although the topic of .xxx had been in the air for a while. We have currently blocked three of our trademark domain sites. You can only block federally registered trademarks ... We decided it was worth it, after coming to a consensus with people on our campus."

General opinion about the .xxx domain are mixed. While supporters believe this will help direct the flow of Internet traffic and make adult websites more identifiable, critics hold that the new domain will change nothing about online adult entertainment, and

porn sites will still use other, more common, domains.

"All of these trademark websites are available on .org or .net, and they could be used. Still, I think it's worth it to protect yourself when you have a copyright name," Stafford said.

The future of the .xxx domain names remain uncertain, with people still questioning whether or not they will catch on or become popular. The domain .xxx is officially registered as a top level domain, among the ranks of .com and .edu, so it will remain a location among the Internet forever.

'To us, this is a big deal. We decided to protect ourselves, because you can never be too careful," Daubert said.

Penn State purchases four .xxx domains

Emily Riden

The Daily Collegian, Penn State

Penn State now owns a handful of .xxx domain names — but not for adult entertainment purposes.

With .xxx domains about to go on the market to the public, the university has been purchasing sites to prevent unaffiliated porn sites from making use of the school's name.

Earlier this year, the Internet Corporation for Assigned Names and Numbers voted to create the .xxx domain in an effort to better flag sites with adult content, but with this decision came concern from universities and many other trademark owners.

'These domains are obviously going to be used with adult entertain-

ment. Schools as well as other trademark owners have done so much to protect and promote their brand," said Michael Drucker, vice president and associate counsel for The Collegiate Licensing Company. "They don't want that brand to be associated with the adult entertainment business."

ICANN took this concern into consideration, and before making the domain names available to the public, the company offered trademark owners the opportunity to purchase sites containing their trademarked

"They provided a period of time, the Sunshine B period, which allowed owners of registered trademarks that chance to purchase domain names that included their trademarks before opening the .xxx sale to the public," said Jeffrey Hermann, director of university relations at Penn State and member of the University Licensing Committee. This sunshine period opened in

September, at which time Penn State purchased four .xxx domains: Penn State, PSU, Nittany Lions and The Pennsylvania State University. 'These are the most popular of our

federally registered trademarks. The committee [the University Licensing Committee] felt this was a good opportunity to protect the Penn State brand from possible negative associations," Hermann said.

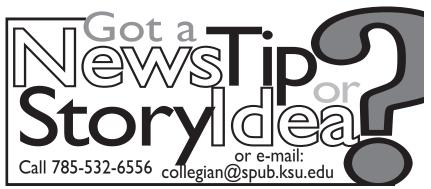
Each domain name cost the university \$200, but Hermann said the price tag also prevents associations that reflect poorly on the university. That purchase will also prevent anyone from buying a domain that includes the trademarked term with other words, like nittanyliongirls.xxx.

"We also still have the standard dispute resolution process we can follow to remove any domain name which violates these or any of our other trademarks," Hermann said.

The sunshine period only applied to trademarks that were already federally registered, in other words, not just any name could be purchased, Drucker said.

"Penn State has an excellent federal registration portfolio, so they are able to protect themselves," Drucker said.

The .xxx domain names became available to the public on Dec. 6.



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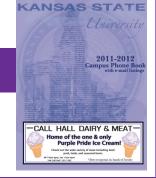
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